



3rd Annual Wounded Warriors Softball Tournament 2014

Wounded Warriors Softball Tournament
1625 Donna Dr., Ste. D
Virginia Beach, VA 23451
Phone: 757-287-2821
WWST_Organization@live.com

Dear Business Owner:

Let me take this opportunity to introduce you to the Wounded Warriors Softball Tournament Organization. Established in 2011, the organization is building a proud tradition of developing a successful softball tournament to support our Wounded Warriors, as well as attract competitive teams that will enjoy success locally, regionally and nationally. Even more importantly, the organization has had a positive impact on the lives of Hampton Roads and surrounding area Wounded Warriors, their families, and the community. We are offering an opportunity for local businesses like yours to become Team and/or Organization Sponsors. Your contributions will be targeted exclusively to support organizations that help our Wounded Warriors, enabling them to fully participate in day to day life and programs local, regional and national. Two of our main organizations we support each year are Walter Reid Hospital and the 46th Special Forces Company (Airborne) Association. Proceeds from the tournament help wounded warrior amputees and aids in the support of WWST. The mission of the WWST is to raise awareness of the sacrifices and resilience of military personnel despite the challenges arising from being an amputee. Their goal is to demonstrate that unlimited possibilities exist for those with disabilities.

Last year our Wounded Warriors Softball Tournament, attracted 16 teams and 6 sponsors. With your support this year, and the continuing support of our past sponsors, we feel confident we can achieve our goal of \$10,000 this year.

In order to continue to make this rewarding experience a reality for our community and Wounded Warriors, we are reaching out directly to area businesses, family, and friends, and offering the opportunity to help by becoming a team or Organization sponsor! While any sponsorship level you select will be greatly appreciated, a donation of \$1000 or more will earn you a Proud Team Sponsor Plaque with a photo of a team to display on your office wall, a valuable marketing tool as well.

Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,

Luis Lugo

Luis Lugo
President

****The Wounded Warriors Softball Tournament is a non-profit Virginia State Corporation. 501(C3) Pending. For tax-reporting purposes, all checks must be made payable to the Wounded Warriors Softball Tournament. All sponsors will receive an advertising/sponsorship invoice for tax-reporting and deduction purposes based on the sponsorship level selected.*
Proceeds to support the 46th Special Forces Company Airborne Association (SFCA)***





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Wounded Warriors Softball Tournament

www.facebook.com/pages/Wounded-Warriors-Softball-Tournament/1403445386542026

WOUNDED WARRIORS SOFTBALL TOURNAMENT

SATURDAY, August 23, 2014

Princess Anne Athletic Complex

4001 Dam Neck Rd

Virginia Beach, VA 23456

2014 SPONSORSHIP PACKAGES:

TOURNAMENT SPONSOR

\$4,500.00

- ❖ Softball Tournament Sponsor Package includes but not limited to;
 - Sponsor to throw out Inaugural 1st Pitch- Main Field
 - Main field dedicated to Sponsor
 - Company Logo on WWST Inaugural Tournament Softballs
 - Sponsor logo/name on trophies
 - Recognition on tournament flyer and WWST website
- ❖ In addition -
 - Sponsor will be recognized as a Gold Level Sponsor at 2014 WWST (\$2,500.00 savings)
 - Sponsor will receive the 2013 WWST Gold Level Package
 - Additional details please call (757) 287-2821

FIELD SPONSOR

\$2,000.00

- ❖ Softball Tournament Sponsor Package includes but not limited to;
 - Sponsor to throw out 1st Pitch- at designated field
 - Company logo displayed at designated field
 - Recognition on tournament flyer and WWST website
- ❖ In addition -
 - Sponsor will be recognized as a Silver Sponsor at 2014 WWST (\$1500.00 savings)

TEAM SPONSOR

\$1000.00

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- ❖ Team Picture with plaque
- ❖ Company logo displayed at designated field
- ❖ Recognition on tournament flyer and WWST website

HOME RUN DERBY SPONSOR

\$1,000.00

- ❖ Company logo displayed on designated Home Run Derby field
- ❖ Sponsor will be listed on Tournament Flyer
- ❖ In addition –
 - Sponsor will be recognized as a Bronze Sponsor at 2014 WWST (\$500.00 savings)

BATTING CAGE SPONSOR

\$750.00

- ❖ Company Logo displayed at Batting Cage Entrance

BUSINESS OR INDIVIDUAL DONATION:

- ❖ Any Individual or Business may make a Company or Team Donation.
- ❖ Donations may NOT be considered tax-deductible as advertising expenses.

* The Wounded Warriors Softball Tournament is a 5' x 8' vinyl banner sign displayed on the fence at the games that we play in local, regional and national tournaments. Softball families and coaches will see your business name and logo on a regular basis.

* A Proud Sponsor Plaque displays a championship team photo and will list you as a proud sponsor of a team and Organization.

Our Marketing Director will be in contact with sponsors to coordinate logo, business name and graphic requirements for the website and advertising banners.

Thank you for your Support!

Wounded Warriors Softball Tournament

Anyone interested in supporting the Wounded Warriors Softball Tournament should contact Luis Lugo, Treasurer at 757- 287-2821. Sponsorship Applications are available to download from the

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organization's website: www.facebook.com/pages/Wounded-Warriors-Softball-Tournament/1403445386542026

The Wounded Warriors Softball Tournament is a Virginia State non-profit organization.

Policy for Team Sponsorships

The organization has adopted the following policy regarding sponsorships designated for a specific team.

1. Any player can freely solicit sponsorships from any person, business, or organization.
2. All team sponsorship money must be used for the equipment, uniforms, tournaments, player registrations, clinics, camps, team practice fees, or travel expenses for tournaments.
3. In order to receive tax benefits from the sponsorship, the sponsorship must be made to the Wounded Warriors Softball Tournament and identified as a team sponsorship.
4. The Organization will be sending thank you letters to all sponsors, which will include the Organizations Tax Identification Number and invoice for the advertising level your business has selected.
5. Once the written statement is received, the Organization's Treasurer will write a check to the designated team representative or vendor described in the receipt of goods.
6. In the event that all the money is not used for the listed approved expenses, the remaining money is to be redirected back to the Organization to be used for cost reduction for Organization players or future registration fees.
7. Please visit the Wounded Warriors Softball Tournament website for more info; Facebook: www.facebook.com/pages/Wounded-Warriors-Softball-Tournament/1403445386542026

For any additional information, and/or questions regarding the Sponsorships Program, please contact the Organizations President & Treasurer, Luis Lugo at 757- 287-2821 or email at WWST_Organization@live.com.

Make A Donation Today!!

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We are a proud supporter of our local Wounded Warriors! We encourage you to make a donation to the soldiers that put their lives at risk so that we may be protected! Show your thanks! Give back!

WW SOFTBALL TOURNAMENT SPONSORSHIP APPLICATION

Application deadline August 9, 2014

{PLEASE PRINT OR TYPE}

BUSINESS NAME _____

PRIMARY CONTACT PERSON _____ TITLE _____

MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE 1 _____ TELEPHONE 2 _____

EMAIL _____

PLEASE CHECK THE DESIRED SPONSORSHIP:

- TOURNAMENT SPONSOR \$4500.00
- FIELD SPONSOR \$2000.00
- TEAM SPONSOR \$1000.00
- HOME RUN DERBY SPONSOR \$1000.00
- BATTING CAGE SPONSOR \$750.00
- BUSINESS OR INDIVIDUAL DONATION \$ _____

MAKE ALL CERTIFIED CHECKS,
PAYABLE TO: Wounded Warriors

CASHIER'S CHECKS OR MONEY ORDERS
Softball Tournament

PAYMENT METHOD (ONLY



ACCEPTABLE TYPES LISTED BELOW):

- CERTIFIED CHECK
- MONEY ORDER
- CASHIER'S CHECK

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MAILING ADDRESS:

WWST

Attn: Luis Lugo

1625 Donna Dr., Set D

Virginia Beach, VA 23451

NOTE: INCOMPLETE APPLICATIONS CAN NOT BE PROCESS

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